General Student Survey: Fall 2014

Office of Institutional Effectiveness

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Overview:

The General Student Survey (GSS) was designed to gather student perceptions regarding various facets of the educational experience at the University of South Alabama. The GSS was conducted electronically via the Class Climate survey system. The GSS included Likert type scales and multiple-choice questions. The survey collection was left open from 2014, October 20 to 2014, November 14. Reminder e-mails were sent to participants every three days until the close of the survey. Participation was voluntary, and participants were entered into a raffle for completing the survey.

Sampling Method:

Stratified random sampling was used to select the sample from a population of students listed in the Fall 2014 census database. Stratification was based on (1) year classification (e.g., freshmen), (2) gender, and (3) race. Race was coded as either white or non-white in the sampling process. Each strata was sampled based on the percentage that it represented within the census population. Under-represented strata were oversampled. Non-white students and male students were oversampled for each of the year classifications.

Sample:

The final sample consisted of 3,636 students. 827 participants responded to the survey for a response rate of 23%.

graphic data for Tables 1.1,1.2, and 1.3.

1). Demographics

Table 1.1: Sex

Sex	*n*	Percent
Female	491	59.5
Male	334	40.5
Total	825	100.0

Table 1.2: Classification

Classification	*n*	Percent
Freshmen	213	25.8
Sophomore	104	12.6
Junior	108	13.0
Senior	195	23.6
Graduate	205	24.8
Total	825	100.0

Table 1.3: Race

Race	*n*	Percent
American Indian/Alaska Native	6	.7
Asian	33	4.0
Black, Non-Hispanic	134	16.2
Hispanic	26	3.2
Multiracial	14	1.7
Native Hawaiian/Pacific Islander	2	.2
Non-Resident Alien	48	5.8
Unknown	11	1.3
White, Non-Hispanic	551	66.8
Total	825	100.0

Table 1.4: Housing

Question	*n*	On Campus (%)	Off Campus (%)
Do you live on campus or off campus?	815	21.6	78.4

Table 1.5: Housing complex

Question	*n*	The Edge (%)	The Grove (%)	Campus Quarters (%)	Other (%)
If you live off campus please select your housing location from this list.	635	3.5	4.1	4.6	87.9

Table 1.6: Education

Question	*n*	< Bachelor's (%)	Bachelor's (%)	Master's (%)	Doctoral (%)
What is the highest level of education that you wish to acquire?	805	1.6	26.8	39.1	32.4
What is the highest level of education completed by either of your parents or guardian?	797	40.7	25.5	16.3	6

Analysis and Charts:

The six facets of student educational experience assessed by the General Student Survey will be presented in the tables to follow. Depending on the type of question and specific answer choices, the tables provide response percentages or the most frequently selected answer choices. The tables also provide the written question and number of respondents for each specific question (represented by n).

Table 2.3: JagTran

Question	*n*	N/A (*n*)	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
The JagTran hours of operation are adequate.	417	408	7.9	12.2	57.6	22.3
The Jagtran arrives to stops on its designated route at						

Table 3.2: Learning engagement activities

Question	*n*	N/A (*n*)	Very Dissatisfied (%)	Dissatisfied (%)	Satisfied (%)	Very Satisfied (%)
Quality						

Table 4.4: Course format preference
Question   *n*

5). Library

Table 5.1: Reason & uses of Marx Library

Question	*n*	Most Used	2nd	3rd	4th
What is the primary reason for using the Marx Library?	827	To Study	Conduct Library research	Group assignment	Use computer
Which Marx Library services do you use?	827	Study rooms	Reference service	PAWS Computers	ARC Lab

Table 5.3: Sufficiency of Marx Library

Question	*n*	N/A (*n*)	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)
The Marx Library is sufficient for my general needs.	608	191	0.8	2.6	64.3	32.2
The Marx Library provides sufficient resources for academic needs.	597	203	0.8	4.5	63.3	31.3
Marx Library resources are readily available for my needs.	596					